



KCRW is Southern California's leading National Public Radio affiliate, featuring an eclectic mix of music, news, information and cultural programming. The station boasts one of the largest arrays of locally-produced, nationally-distributed talk program content in the United States. KCRW.com extends the station's profile globally, with three streams featuring web-exclusive content: all music, all news and the live station simulcast, as well as an extensive list of podcasts. The non-commercial broadcast signal reaches 550,000 listeners weekly and is supported by 55,000 member/subscribers. KCRW is a recognized tastemaker for new music from around the world, with trendsetting hosts such as Music Director Nic Harcourt, who features live in-studio sessions and interviews with established and emerging artists on Morning Becomes Eclectic and the nationally syndicated Sounds Eclectic.

Mentor Records has granted KCRW first-right privileges to air any music emanating from the Sweetwater World Music Remix Competition 2007. A number of KCRW presenters are also serving on the panel of judges assessing the competition.

For more information visit www.kcrw.com

*Contact KCRW
1900 Pico Blvd.
Santa Monica, CA 90405*

*Main Office
310-450-5183*

*Membership
310-314-4635*

*Ticket Giveaways
877-600-KCRW (5279)*